

# 2020 C-Store Build Point

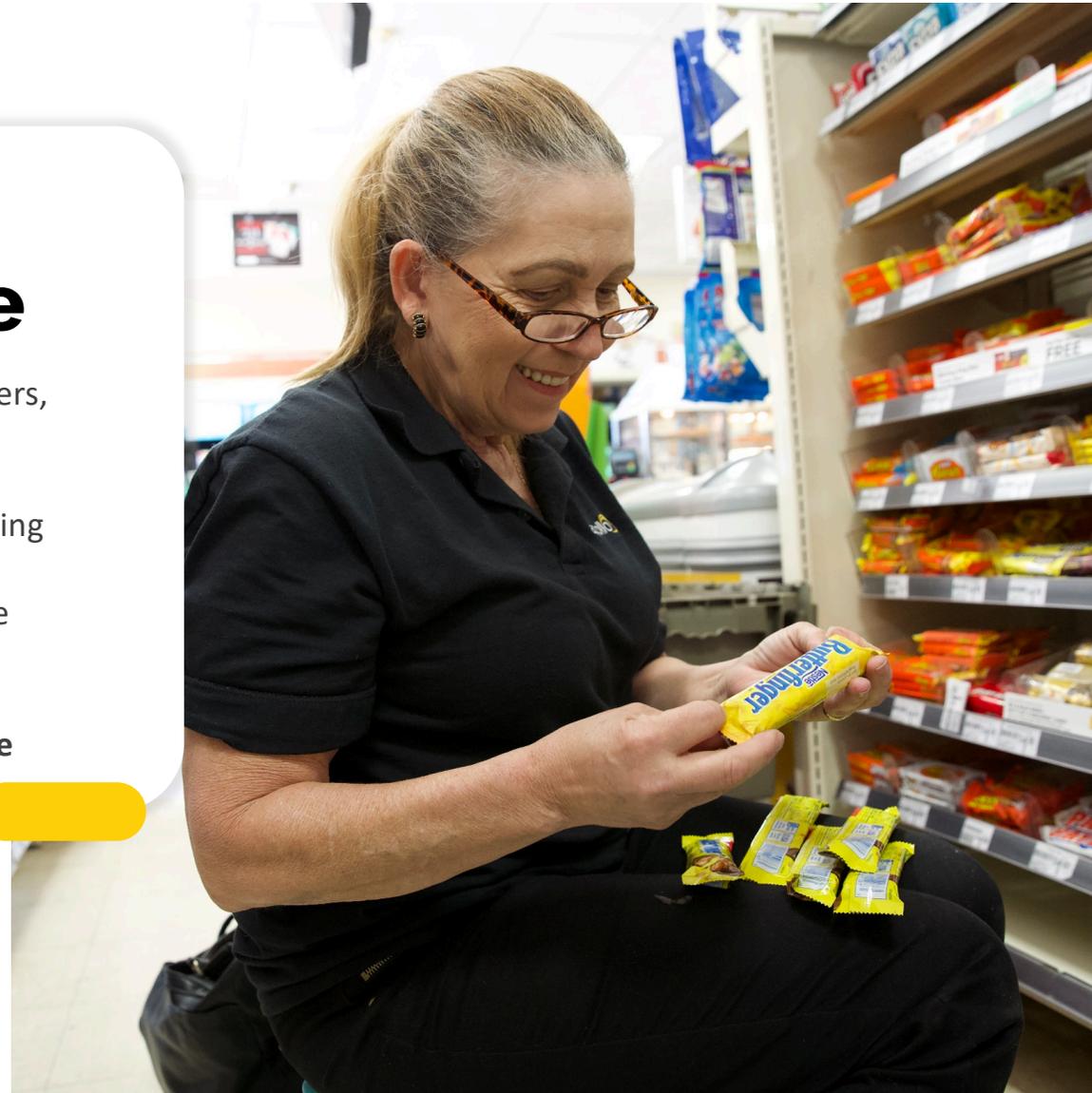
apollo 

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## Word to the Wise

Consumers today demand more from retailers, and you simply cannot do it alone. Even the biggest retailers (Amazon, Walmart, Target) recognize this, which is why they're partnering with third parties to execute their various marketing, fulfillment, and customer service initiatives.

– Mark Parker CEO, Nike



# Our Solutions

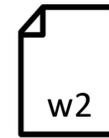
New Stores

Banner  
Conversions

Fulfillment &  
Logistics

Merchandising

# National Coverage



**4K+**

W2 Employees



**Trained**

to the task



**Dedicated**

Project Management Teams



**Integrated**

technology



# New Store Execution



- Assembly, Installation & Merchandising
- Steel, Gondola, Specialty Fixtures
- Cash wrap, Front-end, Décor



# Banner Conversions



- Full Fleet Conversions
- Overnight Labor Teams
- Pre-work Surveys



# Merchandising



- New Item Cut-Ins
- Category Resets
- Product Maintenance
- Promotional Set-ups
- Franchise Compliance Surveys



# Fulfillment & Logistics

- Consolidation and Deployment of Store Specific Brand Equipment
- Precision delivery in concert with execution schedule
- Complete project management/communication with all stakeholders

A group of five Apollo retail workers are seen from behind, walking through a store aisle. They are wearing dark blue t-shirts with the Apollo logo and tagline, and hard hats. The worker in the foreground is wearing a yellow hard hat, while the others are wearing white. The background shows store shelves and bright lighting.

# Jobs Done Right.

**For specific cases & one-on-one appointments, contact:**

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